

**Appendix 1**  
Part 1

Brading Town Council survey questions

- 1 Should the present development envelope, as shown on the map on the back of this page, remain the same or larger ?
- 2 Would you support a small development of up to 14 houses / units at an affordable cost, to be built just outside the development envelope ?
- 3 Are there any sites in the parish which you think may be appropriate for development? If yes please state where.
- 4 Are there any sites in Brading that you think could be redeveloped? If yes please state locations
- 5 What type of housing would you like to see in any new residential development Flats, Terraced, Housing for the elderly, bungalows, Maisonettes, Detached.
- 6 Where would you like to see residential / workshop buildings in the parish of Brading and can you identify any sites which could be redeveloped.
- 7 Should new buildings or redevelopments be designed so that they complement the existing buildings and character of the area ?
- 8 Would you agree that all new buildings / developments should be energy efficient and built to high environmental standards ?
- 9 Should we allow small cottages in a rural setting to be extended / redeveloped. Allow extensions up to  
20% of original size  
50% of original size  
100% of original size
- 10 Would you support the development of more self catering or other types of holiday accommodation?
- 11 Would you support second homes in Brading ?
- 12 Would you support a development of warden controlled housing for the elderly in Brading ?

Space for general comments was provided.

ANALYSIS OF RESPONSES														
QUESTION	SAME	LARGER	YES	NO	FLATS	M'NETTES	TERRACED	DETACHED	ELDERLY	B' LOWS	20%	50%	100%	
1	173	32												
2			99	104										
3			54	110										
4			50	108										
5					31	37	75	47	123	81				
6			10	6										
7			188	6										
8			194	3										
9											126	50	15	
10			57	160										
11			23	182										
12			190	15										
13			163	38										

95- surveys distributed

233 responses received

24.53% response rate

## COMMENTS

- Q2 Depends where
- Q3 Coal Yard x 5
- Q3 Wrax Farm x 4
- Q3 Wrax Farm - and Land to rear of West Street adjacent to School
- Q3 St. Mary`s Court x11
- Q3 Behind the Bugle and Lower Furlongs - x 6 Village Pond x 2
- Q3 Adjacent railway line
- Q3 Tony Toogoods land opposite the Garage
- Q3 The area north of Lower Furlongs bounded on the east by the railway
- Q3 Land off Vicarage Lane
- Q3 Quay Lane x 3
- Q3 Parts of Morton and Quay Lane
- Q3 All brown field sites not included in the development envelope
- Q3 Fields between Devonia Gardens and Nicholas Close ( subject to absence of flooding)
- Q3 back of High Street
- Q3 There appear to be 2 or 3 sites near the railway line
- Q3 Wall Lane Garage x 3
- Q3 W. Stay & Son steel yard and workshops site Quay Lane.
- Q3 Wax Works Car park
- Q3 Fields bounded by Vicarage Lane, railway and existing development
- Q3 South west corner of Yarbridge crossroads x 13 ( known as Simmonds Yard)
- Q3 Along Doctors Lane and down Wax Works Road to cycle track
- Q3 Withy beds behind the Bugle
- Q3 Brading Trust Car Park for some new shops
- Q3 Bottom end of Quay Lane - field adjoining Station garden allotments - Field at Brading Cricket Club ground - either side
- Q3 We are new to Brading and don`t know the area well enough to comment
- Q3 Land adjacent to Church Car Park and Coach Lane
- Q3 There are probably suitable sites, but at present none spring to mind
- Q3 Redevelopment of the New Town Hall which is in a potentially dangerous state with bowing walls.
- Q3 Fields other side of Station
- Q3 Not by the Churchyard
- Q3 Fields next to Doctors Lane
- Q3 Mr. Pockocks Land and garden at 35 Station Road
- Q4 Londis Car Park
- Q4 Garage but not modern houses

- Q\$ Area around school for housing and new school
- Q4 Wax Works car Park
- Q4 Wall Lane Garage
- Q4 The Youth Club - Richmond Row - Garage corner of Station Road - Arnolds Coal Yard
- Q4 Marshcombe area
- Q4 High Street area should be developed with more local shops and amenities, a good example to copy would be Bembridge.
- Q4 Opposite Morton Manor gates, to include parking for existing properties
- Q4 New Road Garages and Youth Club ( although youth club do need a property to house their club)
- Q4 Quay Lane / Old Cement Mill / Sewage farm areas
- Q4 Wrax farm area - other side of railway or leave the allotments so the new places are not too near Station Gardens and build further over to avoid views for New Road Houses.
- Q4 New Road
- Q4 Brading Station needs modernising
- Q4 Old Coal Yard - Station Road
- Q4 Land rear of Bugle x 2/ Quay Lane x2 / High Street/Furlongs
- Q4 Provide passing loop at Brading Station and reopen downside platform
- Q4 Play area and car park off the Mall
- Q4 Wall Lane Garage x2
- Q4 St. Mary's Court x 11
- Q4 Brading Primary School and Brading Youth Club
- Q4 A back land area between Nicholas Close and Aylett Close ( see Map) ( rear of Morton road gardens cm)
- Q4 Along Brading Road
- Q4 St. Mary's Court into warden controlled for elderly.x3
- Q4 Church Lane. Other side of Town Trust Car Park and Quay Lane next to Stays Yard.
- Q4 Derelict bungalow near the phone box in new Road. The Town Hall !
- Q4 Land leading to Tesco and roundabout ( on left) land on new road by Brading Cricket Club
- Q4 Part of cemetery rear of car park
- Q5 Cottage type
- Q6 We have enough industrial units on town outskirts ( Ryde and Sandown)
- Q6 Back of Brading the Experience
- Q6 No industry
- Q6 It`s lovely as it is
- Q6 Centre of Brading
- Q6 Beechgrove
- Q6 Quay Lane Stays Yard - Garage corner of Station Road.
- Q6 Small site near Brading Station ?
- Q6 Quay Lane

- Q6 Quay Lane fields
- Q6 East side of Brading Station x 3
- Q6 If there is room to of this within the boundary it is a good idea esp for younger families and people.
- Q6 Wall lane garage x 2
- Q6 Land opposite Coach Lane or further down Quay Lane.
- Q6 Nowhere out of character with Brading
- Q6 Move W. Stays work shops out of the town to New Farm
- Q10 Why develop holiday accommodation if there is a shortage of permanent homes.
- Q12 St. Mary's Court for elderly not being used !
- Q12 Maybe but preference given to young people.
- Q12 Yes but only for Brading residents.
- Q13 Residential use only x3
- Q13 Depends what development and where x 2
- Q13 For agricultural business
- Q13 Only if used for business or workshop use, if houses built for Islanders only
- Q13 See UDP 1. Industrial use, 2. business use 3 short-term letting e.g. holiday use I believe in this order.









